

WIFCA BOARD MEETING MINUTES

November 17, 2015 – Teleconference

Call to Meeting:

Steve Ulik called the meeting to order at 7:36 a.m.

Members Present:

Don Walesewicz, Gordy Potter, Bob Steinberg, Pete Stollberg, Kurt Meiers, Steve Ulik, Jay Zurn, Bruce Klainot, Steve Walter, Fred Jaeckle, Ray Weinstock, Roger Hegg

Members Absent:

Marty Schallock, Nate Hall, Sam Hughes, Liz Allen, Wendy Werner, Bill Huss

Minutes Review:

After corrections a motion was made by Gordy Potter and seconded Bruce Klainot by to approve the minutes.

Treasurer's Report:

Fred Jaeckle Treasurer reported we had revenues for the month of October of \$4,360.86 and expenses of \$3,980.06. Year to date revenue is \$33,991.76 with year to date expenses running at \$30,671.88. Total revenue for the Fall Meeting was \$3,985.00 and expenses ran at \$3,839.29. Printing and mailing costs for the fall meeting were \$1,114.06. It was noted half of that expense will be reimbursed by the World Floor Covering Association. As of October 31, 2015 the checkbook had a balance of \$7,594.20 and the savings account of \$20,903.49 for a combined total of \$27,903.49.

Membership and Executive Director Report:

Roger Hegg elected to report on 2016 membership renewals. Retailers should have received an invoice for the 2016 dual membership renewals by now. He mentioned the existing associate membership invoices will be mailed soon as well. Steve Ulik had recommended sending out a welcome letter along with a 2016 invoice for membership to all target dealers who are not currently members to see if anyone might join. Roger will work on putting a letter together for the board to review. Roger also stated four new members joined within the month of October. Rug Rats Flooring, Carpets Plus of Wisconsin East & West, and Door County Carpet One.

Training:

Jay Zurn reported he attended the Certified Flooring Installers Association convention in Dallas. He was approached by Robert Varden, new Vice President of CFI, and asked to assist in a new training initiative. CFI is actively seeking locations in the Midwest to open a brick and mortar training facility. Jay was asked to look for potential buildings in the greater Milwaukee area that might be a good fit. Steve will look into the Mohawk building. CFI is looking for donated space if possible. Bruce Klainot recommended Brauns might be a good site to start. Gordy Potter offered to call Kevin Wall at Brauns to discuss any opportunities. Steve Ulik thought WIFCA might want to consider subsidizing some of the cost for any potential rental space fees required. Jay Zurn will contact Robert Varden to let him know WIFCA is actively seeking buildings there is interest in assisting CFI with this endeavor. Further discussion was tabled for a future date.

Fall Meeting Review:

The board generally agreed the fall meeting was a success. Increased attendance, new membership sign-ups, and a renewed interest in the World Floorcovering Association benefits were highlighted as just a few of the many positive outcomes.

New Business:

Steve Ulik reminded the board that we had discussed keeping charitable contributions in line with last year's amount of \$2,700. He inquired if the board wanted to keep those levels the same. The board had a general discussion and agreed \$2,700 would be an appropriate amount. The Executive Director Evaluation results were discussed and it was noted the board as a whole felt Roger was doing a great job. Improvements to the WIFCA website were briefly discussed as an important consideration moving into 2016.

Adjournment:

Steve Walter made a motion to adjourn the meeting and Fred Jaeckle seconded. The meeting was adjourned at 8:37 a.m. by Steve Ulik.

Respectfully Submitted: Kurt Meiers