



**WORLD FLOOR COVERING ASSOCIATION**



JOIN

RENEW

## WFCA ANNUAL MEMBERSHIP APPLICATION

Date:

Company Name:

Contact Name:

Title:

Physical Address:  
(Primary Location)

City:

State:

Zip +4:

Mailing Address:  
(If Different)

City:

State:

Zip +4:

Telephone:

Cell:

Fax:

E-Mail:

Website:

Number of Store/Operation Locations:

# of Employees:

Member of Affiliate Organization, Please List:

### 2018 Tiered Membership Options (Please Select Only One)

SUSTAINING \$295	LEADER \$395	ADVOCATE \$695
<ul style="list-style-type: none"> <li>• Dealer Locator</li> <li>• Premier Flooring Retailer</li> <li>• Newsletter</li> <li>• Research</li> <li>• Tax Write Off*</li> <li>• \$500 Trade Scholarship (to be used for WFCA &amp; CFI Training only)</li> <li>• Education / WFCA University</li> <li>• Advocacy</li> <li>• Savings4Members</li> <li>• Legal and Business Primers</li> <li>• 20% Discount fcB2B</li> </ul>	<ul style="list-style-type: none"> <li>• Dealer Locator</li> <li>• Premier Flooring Retailer</li> <li>• Newsletter</li> <li>• Research</li> <li>• Tax Write Off*</li> <li>• \$500 Trade Scholarship (to be used for Approved Training)</li> <li>• Education / WFCA University</li> <li>• Advocacy</li> <li>• Savings4Members</li> <li>• Legal and Business Primers</li> <li>• 25% Discount fcB2B</li> </ul>	<ul style="list-style-type: none"> <li>• Dealer Locator</li> <li>• Premier Flooring Retailer</li> <li>• Newsletter</li> <li>• Research</li> <li>• Tax Write Off*</li> <li>• \$500 Trade Scholarship (Approved Training)</li> <li>• Education / WFCA University</li> <li>• Advocacy</li> <li>• Savings4Members</li> <li>• Legal and Business Primers</li> <li>• 30% Discount fcB2B</li> <li>• CFI Associate Membership - \$500 Value</li> <li>• 10% Discount WFCA/CFI Training</li> <li>• CFI Technical Service Support</li> <li>• CFI Installer Search Online</li> <li>• Company Listing Online</li> </ul>

\* Membership dues paid to the World Floor Covering Association are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary business expenses. WFCA estimates that 12% of your dues are not deductible because of WFCA's lobbying activities on behalf of its membership.

For more information, please visit [wfca.org](http://wfca.org)

**Please attach separate sheet for additional secondary branch locations.**

Company Name:

Secondary Location

Address:

City:

State:

Zip +4:

Telephone:

Cell:

Fax:

E-Mail:

Website:

**Please indicate PRIMARY type of business - PLEASE CHECK ONLY ONE:**

Retail      Wholesale      Design Showroom      Cleaning/Restoration      Contractor  
Installation      Interior Decorator      Inspection      Installation Showroom      Other:

**Do You Belong to any Industry Buying Groups?**

Abbey      Flooring America      Mohawk Color Center      National Fl./Cov. Alliance  
Floor Expo      Floor Trader      Mohawk Floorscapes      Shaw Fl. Network  
Carpet One      Int'l Design Guild      Mohawk Floorz      Starnet  
Carpets Plus/Colortile      Other:

Please list any Secondary groups you belong to:

**PRIMARY reason(s) for joining the WFCA PLEASE CHECK ALL THAT APPLY:**

Online Dealer      Trade Scholarship      Industry Certification      Supporting Legislative      Local Affiliate  
Locator      Access to Market      Program (CFI)      Initiatives      Partnership  
Industry      Research      Member Discount      Other:  
Networking

**Where did you learn about the WFCA? PLEASE CHECK ONLY ONE:**

Industry/Trade Ads      WFCA Website      Consumer Ad      Surfaces      Mail Piece  
Word of Mouth      Access to Market      Member Discount      Other:  
Research      Programs

Please Charge My Membership to:      Master Card      Visa      Amex      Discover

Card Number:      CVC:      Exp. Date:

Name on Card:      Amount:

Signature:



**Please submit by email or print and return this form to:**

The World Floor Covering Association  
855 Abutment Road, Ste. 1 • Dalton, GA 30721  
or fax to: 706.217.1165 • awelch@wfca.org