

WIFCA BOARD MEETING MINUTES

April 14, 2015 – Teleconference

Call to Meeting:

Steve Ulik called the meeting to order at 7:35 a.m.

Members Present:

Steve Ulik, Roger Hegg, Bruce Klainot, Kurt Meiers, Steve Walter, Wendy Werner, Don Walesewicz, Liz Allen, Bob Steinberg, Bill Huss, Jay Zurn, Marty Schallock, Sam Hughes

Members Absent:

Ray Weinstock, Gordy Potter, Teresa Tran, Fred Jaeckle, Nate Hall, Pete Stollberg

Minutes Review:

After corrections, a motion was made by Bruce Klainot and seconded by Roger Hegg to approve the minutes.

Treasurer's Report:

Roger Hegg reported on behalf of Fred Jaeckle treasurer we had revenues for the month of March of \$1,579.91 and expenses of \$1,279.95. Year to date revenue is \$8,180.97 with year to date expenses running at \$6,623.80. The checkbook had a balance of \$8,315.67 and the savings account of \$13,603.64 for a combined total funds available of \$21,919.31. Much of the past months revenue was in reimbursements from WFCA. Fred's report noted WIFCA has about \$1,000.00 in expenses coming up to be paid related to printing & mailing for the spring meeting. Bob Steinberg mentioned a few corrections related to the report that needed to be made.

Membership and Executive Director Report:

Roger Hegg reported at this point we have a total of 41 WIFCA/WFCA joint memberships which stayed the same. It was noted Door County Carpet One had signed up with WFCA direct not with WIFCA which initially reduced joint membership by one as reported. Fred made an appeal to Door County Carpet to let the board keep the money and reimburse \$50.00 and make them a member for 2016. That initially decreased joint membership to 40 but Steve Ulik mentioned Carpet Factory Outlet had joined which bumped it back up to 41. We are officially at 40 joint members not 41 as last reported. The retail only membership levels had not changed since the last meeting. There are 15 individual associate members to date which was increased by two since the last meeting.

Training:

Jay Zurn reported there were no events scheduled or any new business to discuss since the last meeting.

Youth Development:

Bruce Klainot covered a letter he forwarded to the board for review which was a first draft he would like to take to the WIFCA membership. The purpose of the letter would outline the effort to help dealers partner with high schools through the Youth Apprenticeship Program statewide. It would also outline the mission and draw attention to the website resources available. Bruce inquired if the board thought it was a good idea to present to the membership and discussed his own point of view regarding the topic. The board agreed it was important and decided future discussion will be had.

Spring Meeting:

Steve Ulik reported there were 5 signups thus far. Roger mentioned he would begin his email campaign as a marketing effort to generate interest in the meeting. The board agreed to eliminate one meat option for dinner and reduce the menu choice to simply chicken and fish. There was a brief conversation related to the overall cost of the Spring and Fall meetings to the membership but it was determined discussion would be tabled for a later date.

Golf Outing:

Steve mentioned the board needed to begin working on corporate sponsorships for the June 9th golf outing. Bruce Klainot said he would be working on the golf outing flyer this year.

New Business:

Roger Hegg mentioned Teresa Tran had resigned her position on the board due to accepting a new position with Shaw in Dalton. She will be missed.

Next Meeting:

The next meeting will be on Tuesday, May 5th, 2015, at 7:45 a.m. Place to be determined.

Adjournment:

Steve Walter made a motion to adjourn the meeting and Roger Hegg seconded. The meeting was adjourned at 8:00 a.m. by Steve Ulik.

Respectfully Submitted: Kurt Meiers