

Minutes from board meeting 4/26/2016

**Members Present:** Roger Hegg, Bob Steinberg, Don Walesewicz, Liz Allen, Fred Jaeckle, Steve Ulik, Sam Hughes, Gordy Potter, Ray Weinstock, and Bruce Klainot.

**Members Absent:** Marty Schallock, Bill Huss, Wendy Werner, Nate Hall, Kurt Meiers, Pete Stollberg, Steve Walter, and Jay Zurn.

The meeting was called to order at 7:33 by President Don Walesewicz. Steve Ulik gave us an update on board member Steve Walter who is currently in the hospital.

The minutes from the April 5 meeting were reviewed by those attending, and no changes were recommended. A motion was made by Bruce Klainot to approve the minutes, and seconded by Roger Hegg. The minutes were approved as submitted.

The Spring dinner meeting was brought up for discussion and Roger Hegg reported that at the present time we had 78 people signed up to attend. He stated that we could possibly reach 100. There was a discussion about the e-mail notification for the meeting which was tried this time in lieu of a mailing and all agreed that it seemed to be as effective as a mailer.

A discussion was held about how to best handle the questions for the claims panel discussion, whether to use an open mike for questions or use written questions. Bob Steinberg recommended that we have 3 or 4 board members review the questions we have and decide which ones would have the broadest appeal to the audience and be the best to use. He also suggested some of us meet with the speakers at 4:30 before the meeting to give them a heads up on the questions. The board agreed on this and Steve Ulik, Don, Gordy, Fred, and possibly Marty will review the questions by the end of this week at a teleconference meeting.

Each panel member will have 5 minutes to speak at the beginning, and then we will go into the written questions with the question being read to the panel and the audience by Don and directed to a particular panel member, or by asking if one of the panel members would like to field that question. Don would be giving the panel members our rules and guidelines prior to the meeting.

It was agreed that the board members reviewing the questions would meet on Friday April 29 at a 7:30 AM teleconference meeting.

Sam Hughes made a suggestion to record the question and answer portion of the meeting and post it on our website so people could listen to it. Roger will check with the hotel if that can be done using their equipment.

Roger said he selected the buffet menu, which would consist of 2 entrees of chicken and fish with pie for desert.

The golf outing was brought up for discussion. There will have to be a few changes to the sponsorship form since we will add an additional level to the sponsorships with 5 higher levels available to sponsors per what was recommended in Bruce's memo. The five new levels would be: One gets his logo on the

Smartphone app, one get his logo on the left side of each scorecard, another gets the right side., another gets it on all flag event signs and the 5th gets it on the card hanging down on the front of all carts, facing the players.

The cost of the higher level of sponsorship is yet to be determined, either \$50 or \$100 was mentioned.

Bruce also said that for a cost of \$100 we could add some features for the outing which he feels will be highly beneficial to us as we approach the outing on June 14th. Jason at the club will set up a Smartphone app for the event. On the day of the event at least one person in each foursome will track the team score on this app. All players with the App will be able to see the scores of all other groups.

Other prices from Western Lakes remain the same as last year except fees will be up by \$1.

A free giveaway will be given, possible a Titleist hat or some other golf item. Roger and Bruce will check further for other ideas on this.

Roger will email the sponsor form to board members for suggested revisions, and will come up with a final version to be sent out to sponsors.

He will try to have some type of flyer ready for the tables at the spring dinner meeting. Bruce and Roger will follow up with Michael Harding on designing a flyer for signups which will be emailed out rather than mailing.

Our next meeting will be Tuesday May 10<sup>th</sup> either by teleconference or Machine Shed meeting.

A motion to adjourn the meeting was made by Steve Ulik and Seconded by Don W. The meeting adjourned at 8:30.