

## **WIFCA BOARD MEETING MINUTES**

**May 13, 2014 at the Machine Shed**

### **MEETING CONVENED:**

Steve Ulik called the meeting to order at 7:52 a.m.

### **MEMBERS PRESENT:**

Liz Allen Roger Hegg, Sam Hughes, Fred Jaeckle, Bruce Klainot, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter

### **MEMBERS ABSENT:**

Jerry Daniels, Nate Hall, Kurt Meiers, Gordy Potter, Teresa Tran, Wendy Werner, Jay Zurn

### **MINUTES:**

After a correction of the contact person at the Rock River Country Club of Dave not Mike, Bob Steinberg made a motion to approve the minutes and Liz Allen seconded the motion. The minutes were approved.

### **TREASURER'S REPORT:**

Fred Jaeckle reported that the checkbook had a balance of \$6,177.40 and savings of \$14,612.79. Total revenue for April was \$ 1,870.60 with expenses of \$535.00. Year-to-date revenue is \$ 6,597.40 with Year-to-Date expenses of \$10,344.84. We will be getting some monies back from World for the Spring Meeting. We also have approximately \$1000.00 due from American Express. Members should be able to log in to PSN to pay for dues or events. Fred will keep us informed as this is set up.

### **MEMBERSHIP and EXECUTIVE DIRECTOR REPORT:**

We had no change in membership: 5 Retail, 35 Joint and 15 Associate members. Roger will be attending the meeting for affiliate members in Orlando sponsored by World. We asked that he report back on any success stories for meetings, membership or programs.

### **TRAINING:**

Nothing to report.

### **SPRING MEETING**

We were hoping for a bit more info pertaining to gen xer's. There was however a lot of good information. Perhaps this could have been a half day course/seminar. She attempted to prompt the retailers to action. Generally we received very good reviews from those attending. The food was very good and we would certainly consider going back to the Country Inn. Maybe have a little better signage to the room.

### **GOLF OUTING**

Emails have gone to participants and sponsors. Volunteers need to arrive by 9:30. Help is needed with the carts, 50/50 raffle and the Par 3 holes. Door prizes will be balls and hats. We will broadcast an email for volunteers. Liz Allen, Nicole Balzer, Wayne Sevick and Duane Wissink have already volunteered. There will be a 1st, 2nd and last place trophy. We agreed to have fewer prizes but they will be valued at \$50-\$100. We will finalize all golf outing details at our teleconference scheduled for June 3.

### **NEW BUSINESS:**

Out of the 16 responses we received at the Spring Meeting 11 were positive for the trade show and 14 for Sales Training. From the 12 mfg/dist responding 5 yes, 7 no to the trade show. Educational seminars 4 yes with 8 no responses.

### **NEXT MEETING:**

The next meeting will be a teleconference on Tuesday, June 3, 2014 at 7:00 a.m.

### **ADJOURNMENT:**

Bruce Klainot moved to adjourn and Pete Stollberg seconded. The meeting was adjourned at 9:07 a.m.

Respectfully submitted,

the one and only..... Steve Walter