



# TIERED MEMBERSHIP LEVELS

To accommodate our growing membership and expanded benefits, the WFCA has modified its membership structure. The changes give WFCA members more control over their membership, allowing members to choose the dues and benefits best suited to their business needs.

The WFCA Team has been working to make this transition as smooth and seamless as possible. We encourage you to explore how these changes affect your WFCA membership.

We understand that change of this magnitude can be difficult to absorb. To accommodate our existing members and show our appreciation for their continued support, we are grandfathering all of our existing members in at the Sustaining membership tier. We will provide our continuing members a \$100 discount to keep dues at \$295 for 2017 to match your current dues structure.

Further, if after taking a look at some of the expanded benefits of the higher tiers, any member who wants to upgrade their membership to a Leader or Advocate level, the \$100 discount would be applicable to that level.

Membership Cost	Sustaining \$395 2017 - \$295	Leader \$495- 2017 - \$395	Advocate \$795 2017 - \$695
Dealer Locator	✓	✓	✓
Premier Flooring Retailer Magazine	✓	✓	✓
Newsletter	✓	✓	✓
Research	✓	✓	✓
Tax Write Off	✓	✓	✓
Trade Scholarship WFCA/CFI Training Only	\$500		
Trade Scholarship Any Approved Industry Training		\$500	\$500
Free Financial Benchmarking Report	✓	✓	✓
Education/WFCA University	✓	✓	✓
Advocacy	✓	✓	✓
Savings4Members Business Services	✓	✓	✓
Free Access to Legal and Business Primers	✓	✓	✓
fcB2B Discount	20%	25%	30%
CFI Associate Membership			✓
20% off WFCA/CFI Training			✓
CFI Technical Services Support			✓
Access to CFI Installer Search Online			✓
Company Listing on cfiinstallers.org			✓