

WIFCA BOARD MEETING MINUTES

Tuesday, December 11, 2012 - Machine Shed

Meeting Convened: Steve Ulik called the meeting to order at 7:51 a.m.

Members Present: Jerry Daniels, Fred Jaeckle, Bruce Klainot, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter, Jay Zurn, Roger Hegg

Members Absent: Elizabeth Allen, Dean Ehlert, Cristina Klukowski, Kurt Meiers, Gordy Potter, Wendy Werner

Minutes Review:

After corrections, a motion was made by Fred Jaeckle to approve the minutes and seconded by Pete Stollberg. The minutes were approved.

Treasurer's Report:

Fred Jaeckle reported that revenues were received in the amount of \$2,129.45 and expenses were \$2,721.42 for the month of November. The checking account balance is \$5,271.41, and the savings account \$20,601.23. A \$2,000 check made to Potawatomi has yet to clear. We are waiting on approximately \$4,350 from WFCA for expense reimbursement.

Membership and Executive Director Report:

The Board regretfully accepted the resignation of Dean Ehlert. His input and efforts will be missed.

Roger Hegg stated that mailings went out in November for membership. To date, we have received six Joint Memberships and one Associate Membership. Broadcast emails will begin and the information is also on our website. Steve Ulik received a voice mail from Sadatis Designs asking to be removed from our mailing list as they have been out of business for six years.

Bruce Klainot mentioned the good attendance we have at our golf outing and wondered if an additional event or two may help in recruiting new members. Ideas were presented such as a North & South golf outing; a Timber Ratter game; a bowling outing and a Brewer outing with a tailgate party. Jerry Daniels knows someone who runs a lot of Brewer tailgate parties and will contact him for information. An event committee comprised of Bruce Klainot, Pete Stollberg and Steve Ulik will look into these possibilities. Resuming our training seminars was also

considered and inviting retailers to be potential Board members for breakfast was encouraged. Steve Ulik suggested that Bob from Kashou's would be a prime target.

Executive Director:

Roger Hegg received outstanding reviews from our survey. His efforts are greatly appreciated. Thank you Roger.

Fall Meeting Review

The speaker turned out to be more technically oriented and not enough emphasis was on sales and education. Though not our strongest meeting, we had reasonable attendance. The acoustical issues will be avoided in the future as this room is scheduled to be demolished.

Golf Outing:

The 2013 golf outing will be held at the Rock River Country Club in Waupun on June 11, 2013. Roger presented a gift idea of a golf BBQ tool set a cost of approximately \$29. Bruce Klainot said we are all set with the venue.

New Business:

Kurt Meiers was volunteered to head the addition of the WiFCA to Face Book. Roger stated that the Classified Ads section is up and running. Its use needs to be promoted.

Next Meeting:

January and February meetings will be via teleconference. March will be our next face-to-face meeting at the Machine Shed.

Adjournment:

Steve Walter moved to adjourn and Steve Ulik seconded the motion. The meeting ended at 9:07 a.m.

Respectfully submitted,

Steve Walter.