

## **WIFCA BOARD MEETING MINUTES**

**October 8, 2013 at the Machine Shed**

### **MEETING CONVENED:**

Steve Ulik called the meeting to order at 7:55 a.m.

### **MEMBERS PRESENT:**

Liz Allen, Nate Hall, Roger Hegg, Tony Marotta, Kurt Meiers, Bob Steinberg, Steve Ulik

### **MEMBERS ABSENT:**

Jerry Daniels, Fred Jaeckle, Bruce Klainot, Gordy Potter, Pete Stollberg, Steve Walter, Wendy Werner, Jay Zurn

### **MINUTES:**

After corrections, a motion to approve the minutes was made by Roger Hegg and seconded by Nate Hall. The minutes were approved.

### **TREASURER'S REPORT:**

On behalf of Fred Jaeckle, Roger Hegg reported that the revenues for the month were \$2,133.70 and expenses were \$467.00. The checkbook had a balance of \$5,406.21 and the savings account balance was \$16,608.33. Total funds on hands were \$22,014.54. The Brewer outing was discussed and some adjustments needed to be made to the 3 totals before final reporting, however a net loss was realized.

### **MEMBERSHIP & EXECUTIVE DIRECTOR REPORT:**

Roger stated that we have 28 Joint Memberships, 21 Associates and 7 Retail Only Memberships. Membership numbers hadn't changed since August. Rates for membership will stay the same for 2014.

### **TRAINING:**

Nate Hall is organizing another installer week. He's focused on getting a location and firming up a date. Nate discussed the possibility of piggybacking the Chicago event with the goal of getting Tom Jennings up to Milwaukee as a trainer. Other training possibilities include Measuring and Estimating and Custom Stair Training.

### **FALL MEETING**

The Board discussed new memberships and how to develop strategies to promote sign ups. The promotional flyers have been mailed. The Board is focused on driving commitments and promoting the Fall Meeting. If anyone has additional emails to add to Rogers master list please forward them. Steve Ulik visited the Holiday Inn after the last Board meeting and reported it was a very nice establishment. General set up requirements for the Fall Meeting were discussed.

**New Business:**

Roger Hegg received an email from Ebiz identifying a need to upgrade the WIFCA website. The upgrade is required to keep up with security updates and software requirements needed to operate on the new server platform. There were several cost options put forward by Ebiz ranging between \$1,600 and \$2,400. The Board agreed something needed to be done but detailed discussions about cost options and approach were tabled for a later date.

**Next Meeting:**

The next meeting will be held by Teleconference on Friday, November 1, 2013, at 8:00 a.m.

**Adjournment:**

Bob Steinberg moved to adjourn and Roger Hegg seconded. The meeting was adjourned at 9:12 a.m.

Respectfully submitted,

Kurt Meiers