

## **WIFCA BOARD MEETING MINUTES**

**April 8, 2014 at the Machine Shed**

### **MEETING CONVENED:**

Roger Hegg called the meeting to order at 7:53 a.m.

### **MEMBERS PRESENT:**

Nate Hall, Roger Hegg, Sam Hughes, Bruce Klainot, Gordy Potter, Bob Steinberg, Pete Stollberg, Teresa Tran, Steve Walter, Wendy Werner

### **MEMBERS ABSENT:**

Liz Allen, Jerry Daniels, Fred Jaeckle, Kurt Meiers, Steve Ulik, Jay Zurn

### **MINUTES:**

The first name of the speaker was corrected to Deatra. The Board agreed to open the drawing for the free iPad to all attendees of the Spring Meeting. Pete Stollberg made a motion to approve the minutes and Bruce Klainot seconded the motion. The minutes were approved.

### **TREASURER'S REPORT:**

The checkbook had a balance of \$6,512.24 and savings of \$14,612.19. The total revenue for March was \$800.62 and expenses were \$2,097.84. YTD revenue is \$ 4,726.80 with YTD expenses of \$6,755.03. The YTD expense figure reflects the elimination of a typo of an additional 1 in Fred's report. We have approximately \$400 from new memberships to be processed via credit card.

Total funds available at the end of February were \$21,424.70.

To save our organization some cost on processing fees Fred suggested changing to PSN (Payment Service Network). Our CC machine stopped working and Bank of America wanted \$300 to reprogram it. PSN has a lower monthly account fee (\$5.95/month + .25 per transaction fee. We currently pay between 30-\$50/ month. There were other advantages to the new program. Roger made a motion to accept the change to PSN. Steve Walter approved and Wendy Werner seconded. The motion carried.

### **MEMBERSHIP and EXECUTIVE DIRECTOR REPORT:**

There was no change in membership. There are 5 Retail Only, 35 Joint Membership and 15 Associate Members.

### **TRAINING:**

We have six signups for Resilient CFI certification to be held May 1<sup>st</sup> and 2<sup>nd</sup>, 2014 at Carpet City in Racine.

### **SPRING MEETING**

Everything is set for May 6, 2014. Invitations are out and awaiting signups. There were some concerns on the \$2 handout charge. Roger will discuss this with Deatra.

### **GOLF OUTING**

The annual WIFCA golf outing will be held at the Rock River County Club as it was last year. Signups should be ready by the Spring Meeting. A few things need to be addressed:

Confirm where to find your cart and handling of drink tickets.

Organize the check-in process.

What will be our free gift? Bruce Klainot will verify this in a week or two.

Mike is the contact person at the Country Club.

### **NEW BUSINESS:**

Sam Hughes will have our new website completed in a few weeks and we should be up and running.

Bob Steinberg and Pete Stollberg suggested presenting the idea of a trade show once again for Wisconsin dealers to see if there would be interest. Also, is there any interest in the retail training seminars as we used to have?

### **NEXT MEETING:**

The next meeting will be at the Machine Shed on Tuesday, May 13, 2014 at 7:45 a.m.

### **ADJOURNMENT:**

Nate Hall moved to adjourn and Bruce Klainot seconded. The meeting was adjourned at 9:08 a.m.

Respectfully submitted,

Steve Walter.