

WIFCA BOARD MEETING MINUTES

December 9, 2014 via Teleconference

Meeting Convened:

Steve Ulik called the meeting to order at 7:34 a.m.

Members Present:

Liz Allen, Jerry Daniels, Roger Hegg, Sam Hughes*, Fred Jaeckle, Bruce Klainot, Kurt Meiers, Gordy Potter, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter*

(*joined after the meeting started)

Members Absent:

Nate Hall, Wendy Werner, Jay Zurn

Minutes Review:

A correction was made to Ray Weinstock's name by Fred Jaeckle. A motion to approve was also made by Fred Jaeckle and seconded by Bruce Klainot. The minutes were approved.

Treasurer's Report:

Fred Jaeckle reported that we had revenues for the month of November of \$2,770.57 and expenses of \$1,017.84. The checkbook had a balance of \$ 5,493.91 and the savings account of \$11,101.55 for a total of \$16,595.46. For the year to date in 2014, we have revenues of \$28,201.17 with expenses of \$33,002.11.

We still have additional monies coming from WFCFA reimbursements of approximately \$3,500. Fred Jaeckle noted that we can process American Express now as well as Discover. We can now process the four major cred cards for payments.

Staying true to our annual donations to the various food pantries, the Board approved the same amounts as last year. They are:

\$1,700 – Feeding America East WI – serving 36 eastern WI counties.

\$100 – Channel One Food Bank – serving counties in MN and La Crosse County in WI.

\$600 – 2nd Harvest of Southern WI – serving 16 counties in SW WI, including Madison

\$200 – 2nd Harvest Heartland – 18 counties in northwest WI

\$100 – 2nd Harvest Northern Lakes – 4 counties in northern WI

The total donation contributed is \$2,700. It was also mentioned, as in years past, we will have a shortfall of revenue versus expenses for the 2014 year. We should know more by next meeting.

Membership and Executive Director Report:

2015 WiFCA/WFCA invoices were mailed during the week of November 17th. At this point, we have a total of 10 WiFCA/WFCA joint memberships. The latest members (8) are Sergenians, Coyle Carpet one, Tile N More, Maly Ceramic Tile Co., Mitchell Hardware, Kashou Carpets, Carpets Plus Outlet and Walters Carpet Gallery.

The mass mailing of membership enrollment to the rest of the mailing list went out today, Tuesday, December 9th. We also talked about the size of the mailing list (around 800 on the list). Roger emailed everyone on the Board the mailing list to make suggestions as to who we should remove.

In addition, the officer's ballots were mailed to all WiFCA members (excluding Board members) the week of November 17th. A total of 46 ballots were mailed out and we received 10 ballots back, electing the Board as stated on the ballot. From the ballots, Marty Shallock from Malkins Carpets stated he would like to serve on the Board. William Huss was possibly interested as serving on the Board. Roger stated he would contact both of these individuals and follow-up with the Board.

Training:

We have not heard from Nate Hall in regards to training. Roger Hegg will email him to get an update.

Golf Outing:

Bruce Klainot narrowed our options to Western Lakes or the Oaks, as the price at Hawksview was prohibitive. . Greg at Western Lakes offered a package @ \$79 per person. The Board decided to go with Western Lakes. The price was comparable between the two venues. Bruce suggested we confirm for June 9, 2015 and it was approved unanimously.

Spring Meeting:

The Board would like to return to the Country Inn. The President of Beaulieu was mentioned as a possibility for a featured speaker. The Minnesota Club had Tom Jennings from World and was very pleased. Tom spoke on connecting to the customer. Roger will contact Tom. Possible dates will be May 5th or 6th.

New Business:

In an effort to promote kids to enter the labor force for our industry. Bruce found a youth apprenticeship program currently in force at six schools. These classes are for kids that are interested in the trades. He will put an agenda together for the January meeting.

Next Meeting:

The next meeting will be on Tuesday, January 13, 2015, at 7:45 a.m. at the Machine Shed.

Adjournment:

Roger Hegg made a motion to adjourn the meeting and Gordy Potter seconded it.

Submitted: Steve Walter