

WIFCA BOARD MEETING MINUTES

March 11, 2014 at the Machine Shed

MEETING CONVENED:

Steve Ulik called the meeting to order at 7:53 a.m.

MEMBERS PRESENT:

Liz Allen, Roger Hegg, Sam Hughes, Kurt Meiers, Bob Steinberg, Steve Ulik, Jay Zurn

MEMBERS ABSENT:

Jerry Daniels, Nate Hall, Fred Jaeckle , Bruce Klainot, Gordy Potter, Pete Stollberg, Teresa Tran, Steve Walter, Wendy Werner

MINUTES:

After corrections, a motion to approve the minutes was made by Bob Steinberg and seconded by Jay Zurn. The minutes were approved.

TREASURER'S REPORT:

The checkbook had a balance of \$6,813.13 and savings of \$14,611.57. The total revenue for February was \$475.56 and expenses were \$858.00. Total funds available at the end of February were \$21,424.70.

MEMBERSHIP and EXECUTIVE DIRECTOR REPORT:

There are now 5 Retail Only and 35 Joint Memberships. Previously there were 34 Joint Memberships. There are now 15 Associate Members. Previously there were 14. Kudos to those members who have helped bring in these new members. Roger Hegg will be attending the World Floor Covering Affiliate meeting in Orlando, which is scheduled for May 21st to May 23rd.

TRAINING:

Jay Zurn discussed the resilient certification for CFI. Classes will run for two days and the certification class will be held at the Carpet City warehouse in Racine WI. Jay forwarded the idea of offering a sponsorship discount funded by WIFCA in the amount of \$75.00 to the installer for participating in the certification course.

Additionally a special joint WIFCA/WFCA membership rate of \$200.00 was extended to those installers taking the course if they signed-up by March 31st. A vote approving the sponsorship training cost and reduced membership rate was taken by the Board and both were passed.

SPRING MEETING

A local speaker, Dietra Kajfosz, from Nalani Services, has been selected as the feature presenter for the Spring Meeting. The scheduled date for the Spring Meeting at the Country Springs Hotel in Pewaukee, WI is May 6, 2014. It is suggested that attendees bring smart phones, laptops or iPads, as it will be an interactive meeting. The general topic is "Bridging the Gap, Selling to Multiple Generations. The speaker cost would be approximately \$1,000. A number of changes to the flyer were proposed with the goal of mailing the flyer by the first week of April. The Board entertained the idea of holding a drawing for the first fifty members who sign up for the meeting by April 21, 2014 to qualify to win a free mini iPad.

GOLF OUTING

The annual WIFCA golf outing will be held Tuesday June 10, 2014. Steve Ulik, Pete Stollberg and Bruce Klainot will be chairing the event. Further updates will be put forth to the Board as the date gets closer.

NEW BUSINESS:

Sam Hughes has secured the access to the WIFCA domain name. He will continue updating our web site with Word Press. This will enable us to add files, update, use the Google calendar and manage the entire platform. Sam will continue to work closely with Roger as he moves forward.

NEXT MEETING:

The next meeting will be at the Machine Shed on Tuesday, April 8, 2014 at 7:45 a.m.

ADJOURNMENT:

Bob Steinberg moved to adjourn and Liz Allen seconded. The meeting was adjourned at 9:06 a.m.

Respectfully submitted,

Kurt Meiers