

WIFCA BOARD MEETING MINUTES

January 9th, 2018 Teleconference

Call to Meeting:

Don Walesewicz called the meeting to order at 7:33 a.m.

Members Present:

Don Walesewicz, Pete Stollberg, Bruce Klainot, Roger Hegg, Fred Jaeckle, Kurt Meiers, Marty Schallock, Nate Hall, Steve Ulik, Sam Hughes, Gordy Potter, Ray Weinstock, Wendy Werner

Members Absent:

Jay Zurn, Bob Steinberg

Minutes Review:

After review a general motion was made to approve the minutes by the board.

Treasurer's Report:

Roger Hegg reported on behalf of Fred Jaeckle Treasurer the revenues for the month of December was .91 cents. December expenses were \$2,725.60. Year to date revenue was \$36,176.12 with year to date expenses running at \$36,346.70. The December 31st checkbook balance was \$2,341.78 and the money market account balance was \$21,332.98 for a combined total of \$23,724.76. After review Marty Schallock made and motion to approve the Treasurer's report and Pete Stollberg seconded.

Membership and Executive Director Report:

Roger Hegg reported as of the meeting date we had 20 members who signed up directly with the WFCA and are connected to WIFCA as affiliates. Total revenue between individual associates and other membership levels for the WIFCA is \$3,937.00. To this point there hasn't been a big change in those members joining both the WFCA and WIFCA. Roger has been sending broadcast emails to those members who haven't signed up yet. Roger felt the membership levels thus far have been positive and like years past.

Training:

Nate Hall has a carpet certification course scheduled for the end of the month. He would like to see more input from the retailers regarding the looming shortage of installation professionals and stimulate discussion regarding potential strategies for recruiting new installers. Bruce Klainot inquired about the training initiative put forth by the WFCA in Texas. Nate said the program was temporarily put on hold due to lack of interest and participation. A general discussion was had by the board regarding current training initiatives available, the lack of quality installers in the marketplace, certifications that currently exist, and ways the WIFCA might exercise its influence.

New Business:

Roger Hegg inquired about any ideas for the Spring Meeting. Various board members felt a panel discussion regarding installer recruitment might be of interest. Bruce Klainot thought reaching out to a few guidance counselors from local high schools might be a good idea to get their input regarding their current trade programs. The board decided it was best to put together a panel, continue the discussion, and establish a game plan for moving forward with any ideas that may come up regarding installer recruitment.

Adjournment:

Don Walesewicz made a general motion to adjourn the meeting. The meeting was adjourned at 8:14 am

Respectfully Submitted: Kurt Meiers