

WIFCA BOARD MEETING MINUTES

February 13, 2018 Teleconference

Call to Meeting:

Don Walesewicz called the meeting to order at 7:35 am

Members Present:

Don Walesewicz, Pete Stollberg, Marty Schallock, Steve Ulik, Fred Jaeckle, Jay Zurn, Roger Hegg, Kurt Meiers, Ray Weinstock, Gordy Potter, Wendy Werner

Members Absent:

Steve Walter, Bill Huss, Nate Hall, Sam Hughes, Bruce Klainot, Bob Steinberg

Minutes Review:

After corrections, a motion was made to approve the minutes by Roger Hegg.

Treasurer's Report:

Fred Jaeckle Treasurer reported the revenues for the month of January were \$2,425.91 and expenses were at \$248.59. As of January 31st the checkbook had a balance of \$4,546.62 and the money market account of \$21,335.89 for a combined total of \$25,880.51. Fred reported the IRS form 990EZ for 2017 has been filed. Fred also mentioned he filed for WFCA reimbursements for a total of \$4,476.87. Marty Schallock made a motion to approve the Treasurer's report and Steve Ulik seconded.

Membership and Executive Director Report:

Roger Hegg reported as of the meeting date we have 10 individual associate members, 5 retail only memberships, and 29 WFCA direct accounts. Current revenues for membership based on the new WFCA structure would be 5,921.25. Roger felt the overall membership sign-up was better than anticipated considering some of the concerns related to the new WFCA sign-up system. A general motion was made to approve the Membership and Executive Directors Report by Don Walesewicz.

Training:

Steve Ulik reported there hasn't been any events scheduled to date but there was something in the works for the near future. Steve also reached out to the president of MATC and hopes to have a meeting with him to discuss potential floorcovering training programs. Don Walesewicz reported Oconomowoc already has an established trades program in which they help a builder build homes. He said they were willing to sit down with the committee and would entertaining adding floor covering installation into their curriculum if it made sense. Don will work on scheduling a meeting.

Spring Meeting:

Roger Hegg reported there still wasn't a topic decided upon for the Spring Meeting. He had emailed the board a message from Kaye Whitener, National Manager/Client Relations for the WFCA, which brought to light a new product technology involving magnetic installation systems. Jay Zurn reported there was a magnetic based underlayment that lays down on the substrate and flooring materials are then manufactured with a percentage of iron in them. Those products are then stuck to the floor using that system. The WFCA reported an ownership interest in the technology and Roger asked the board if this new development would be worthy of a spring meeting topic considering the WFCA has ownership in it. Several board members wondered if there might be a conflict of interest with having the WFCA present their product at the meeting as it may set a precedent for other manufacturers wanting to do the same. Until now the WFCA has remained neutral as it relates to presenting new product innovations in the industry. After discussion the board decided to entertain the idea of having WFCA present their product at the spring meeting. Roger suggested the board have a vote to decide if they should pursue the idea. It was decided he should email the board members individually and collect those results. Roger will reach out to Kaye to gather more information regarding the Magnetic Building System.

Election of Officers:

Don Walesewicz reported he was going to be closing his retail store but planned on staying in the industry. Roger Hegg reported he didn't know of any changes coming down from the WFCA regarding elected officials. Roger said if all the officers were willing to continue in their capacity things would remain the same.

New Business:

Jay Zurn reported he had recently received three separate inquiries from businesses interested in learning more about what retailers and builders need to do to prepare for an installation. He felt this might be a good meeting topic for later dates. Otherwise there wasn't any new business to discuss.

Adjournment:

Roger Hegg made a motion to adjourn the meeting and Marty Schallock seconded. The meeting was adjourned at 8:27 a.m. by Don Walesewicz.

Respectfully Submitted: Kurt Meiers