

WIFCA BOARD MEETING MINUTES

August 13, 2019 Machine Shed

Call to Meeting:

Meeting was called to order at 7:53 am

Members Present:

Bruce Klainot, Don Walesewicz, Pete Stollberg, Steve Ulik, Fred Jaeckle, Roger Hegg, Ray Weinstock,

Members Absent:

Nate Hall, Steve Martin, Sam Hughes, Michael Kerns, Gordy Potter, Bob Steinberg

Minutes Review:

After corrections, a motion was made to approve the minutes by Steve Ulik and second by Don Walesewicz.

Treasurer's Report:

Here is the treasurer's report for July

July Revenue	\$ 25.36
July Expenses	\$ 2,186.75

Year to date revenue:	\$ 17,382.56
Year to date Expenses:	\$ 19,083.26

Cash in checking BMO	\$ 16,944.22
Cash in checking Summit	\$ 351.96
Cash in savings Summit	\$ 5.00
Cash in Money Market Summit	\$ 970.13
Cash in 13 month CD Summit	<u>\$ 15,081.54</u>
Total Funds Available	\$ 32,852.55

Fred also talked about moving more money from checking to the Summit CD. The board approved the move and approved the Treasurer's report with Pete Stollberg and second by Steve Ulik.

Membership and Executive Director Report:

Roger Hegg reported as of the meeting date we have 9 individual associate members, 2 retail only memberships, and the joint membership level has not changed at 26. There were no changes to report to the 2019 membership totals. Roger will find out how WFCA is doing with affiliates and their current membership totals as well as find out if anything has changed for 2020 membership from WFCA.

Training:

There was nothing to report regarding training at this meeting.

Fall Meeting:

There was a lengthy discussion about topics for the fall meeting. Fred Jaeckle proposed a company by the name of Marketing 360. They offer customized software to improve your visibility on the Internet and help with website design. Their software offers the capability of tracking virtually every aspect of your business as far as sales, website hits, sales closures and so forth. There is no contract involved depending on what you select from them and on average it would probably run around \$395 a month.

The board agreed that we would probably not get a major draw from this particular presentation. It would definitely be geared more towards business owners possibly IT people. Steve Ulik proposed contacting Engineered Floors and see if we can get them in to speak for the first portion of the meeting and then follow with Marketing 360. Hopefully we will have some answers by the next meeting.

The board also agreed to hold the meeting on Tuesday, November 5. Roger will contact Potawatomi to find out if a room is available on November 5.

New Business/Fall Meeting:

Board discussed the addition of Matt Taylor to our board, but no one knew of him, we will have to wait to hear from Michael Kerns on who Matt is before any further discussion.

Adjournment:

Next meeting will be held at the Machine Shed, Tuesday, September 10th at 7:45AM

Roger Hegg made a motion to adjourn the meeting and Don Walesewicz seconded. The meeting was adjourned at 9:03a.m. by Bruce Klainot.

Respectfully Submitted: Roger Hegg