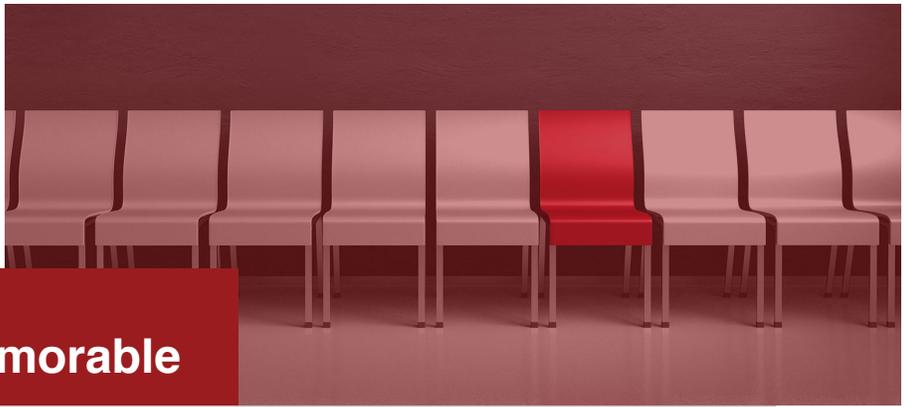




Wisconsin Floor Covering Association
is proud to present Paul Neuberger



Instantaneous Differentiation: How to Make Yourself Memorable



One of the ultimate secrets to professional success is something that everyone is aware of, but very few people know how to execute: differentiation. When you're the best person for the job, how do you communicate your value and stand out from the crowd? And how do you craft that message in a clear, concise, articulate manner that leaves a lasting impression?

Paul M. Neuberger is a master communicator who understands the art of winning people over. He knows it isn't about saying what people want to hear; it's about effectively showing who you really are.

Unfortunately, people have a tendency to overlook the characteristics or experiences that make them truly unique and valuable. By taking a step back and focusing on the intangible qualities that are linked to trust and likeability, Paul helps audience members discover how to bring more of themselves to every interaction they have. The result? Instantaneous differentiation-built entirely through authenticity.

This high-energy keynote has been transformational for professionals in a range of industries. Whether you want to close more sales, improve your networking skills, or enhance your leadership presence, Instantaneous Differentiation is for you!

The Ingleside Hotel
2810 Golf Road
Pewaukee, WI 53072
Phone: 262-547-0201
or 800-247-6640

Tuesday, November 12, 2019
>>Cocktails: 5:30 - 6:30 p.m.
>>Dinner: 6:30 - 7:20 p.m.
>>Speaker: 7:20 p.m.

Members: \$50 Non Members: \$70.00

RSVP by Friday, November 8th. Return bottom portion to: Wisconsin Floor Covering, PO Box 259301, Madison, WI 53725-9301
Phone: 608-577-0960, Fax: 262-790-0259. Please contact Roger if any questions at 608-577-0960.

Name: _____ Phone Number: _____

Address: _____

Member or Non-Member (please circle one) Number attending: _____ Total Amount Due: _____

Payment Type (check one): Visa Mastercard American Express Discover Check

Credit Card Number (if paying via credit): _____ * Exp: _____

Signature: _____

*If you are using a credit card, please use your credit card billing address and ZIP code on this registration and include your 3 or 4 digit verification code for your credit card (Note: American Exp. 4 digit security code is on front of card).

If faxing credit card information, for security, please call Roger to confirm receipt 608-577-0960.

Make checks payable to the WI Floor Covering Association (WIFCA). Please let us know if you have any special dietary needs.

Business Name: _____ Contact Person: _____

Email Address: _____

Please contact Roger Hegg, Executive Director for membership questions.

Phone: 608-577-0960 Email: rramjet4@msn.com



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