

WIFCA BOARD MEETING MINUTES

November 16th, 2021 Teleconference

Call to Meeting:

Bruce Klainot called the meeting to order at 7:32 am

Members Present:

Don Walesewicz, Bruce Klainot, Pete Stollberg, Roger Hegg, Kurt Meiers, Steve Ulik, Walley Helmilia, Fred Jaeckle, Matt Taylor, Michael Kerns, Sam Hughes

Members Absent:

Nate Hall, Ray Weinstock,

Minutes Review:

After corrections, a motion was made to approve the minutes by Don Walesewicz and seconded by Steve Ulik.

Treasurer's Report:

Fred Jaeckle Treasurer reported revenues for the months of September and October 2021 were \$13,433.93 with expenses of \$9,439.97. Year to date revenue was listed as \$13,478.39 and year to date expenses were \$11,896.12. As of October 31st, 2021 the total bank balance was \$31,178.39. The Golf Outing revenues were reported at \$13,440 with expenses of \$9,154.01. Total Golf Outing profits were reported at \$4,295.99. Roger Hegg made a motion to accept the Treasurer's Report and Michael Kerns seconded.

Membership and Executive Director Report:

Roger Hegg recommended the board forge ahead and attempt to reestablish membership in the Wisconsin Floorcovering Association. The board agreed and discussed the membership costs for 2022. Roger wondered if we should keep the membership fee the same moving forward which was \$100.00 per year. Some on the board thought it might be a reasonable time to increase membership costs by \$25.00 considering current inflationary pressures. A general discussion was held and the board decided it was best to keep the membership fees the same. A vote was taken with unanimous support. The board discussed various association membership perks and Roger asked the board to continue thinking of creative ways to attract new members. Further discussion was tabled for the next meeting.

Training:

No new training initiatives were discussed.

New Business:

No new business was discussed.

Spring Meeting:

Bruce Klainot asked the board for ideas regarding a potential Spring Meeting speaker. Steve Ulik mentioned a speaker from the World Floorcovering Association might be worthwhile considering their focus on installation training initiatives. Michael Kerns recommended someone involved with Carpet One who also has an installation focus. He said he would reach out to see if there was any interest.

Adjournment:

Roger Hegg made a motion to adjourn the meeting and Michael Kerns seconded.