

WIFCA BOARD MEETING MINUTES

March 8th, 2022 Teleconference

Call to Meeting:

Bruce Klainot called the meeting to order at 7:35 am

Members Present:

Don Walesewicz, Bruce Klainot, Pete Stollberg, Roger Hegg, Kurt Meiers, Walley Helmila, Fred Jaeckle, Steve Ulik, Michael Kerns, Ray Weinstock, Mike Wolfe and guest Rachel Berlin.

Members Absent:

Nate Hall, Sam Hughes

Minutes Review:

After corrections, a motion was made to approve the minutes by Roger Hegg and Fred Jaeckle seconded.

Treasurer's Report:

Fred Jaeckle Treasurer reported revenues for the month of February was \$101.29 with expenses of \$94.05. Year to date revenue was listed as \$2,253.20 and year to date expenses were \$403.10. The Summit Credit Union Balances were Savings Account \$176.65, Checking Account \$10,466.42, Money Market Account \$19,445.77, CD #101 \$1,545.47. Total funds available at meeting date was \$31,634.31. Fred hasn't filed the 990ez for yet but he will soon. He is investigating various software services necessary to file it electronically. He will get it filed sometime this month. Steve Ulik approved the treasurer's report and Roger Hegg seconded.

Membership and Executive Director Report:

Roger Hegg sent out an email to the board with a list of those who had signed for a 2022 membership thus far. There are currently 4 Associate and 14 retail memberships to date. Roger thought the membership drive was off to a decent start, but production has slowed a bit recently. He had said he would be sending out another email promoting the drive within the next few days. Roger asked the board for any feedback regarding the membership. Further discussion was tabled for the next meeting.

Training:

No new training initiatives were discussed.

New Business:

Steve Ulik has been speaking with Will Young of Engineered Floors over the past several years and asked him to speak at the Fall Meeting. Roger asked if the board would be ok with having a Manufacturer/Distributor presenting. He voiced concerns about the potential of there being a conflict of interest, but Steve Ulik felt he would be a great presenter as the younger ownership represents the future of floorcovering. He will continue that process. Roger also asked the board to think of alternative ideas in case Engineered Floors falls through.

Spring Meeting:

Bruce Klainot asked Roger Hegg to go over the Spring Meeting Flyer. Fred Jaeckle submitted some revisions to the board which were approved. Roger will put together the flyer and get it mailed. He has a several potential meeting sites with the frontrunners being the Holiday Inn Milwaukee West and the Ingleside Hotel in Pewaukee. Bruce thought the best place would be the Ingleside Hotel as WIFCA has held most of its meetings there. The board agreed. Roger asked the board for suggestions regarding the cost of the event. It was determined the cost should be \$60.00 for members and \$70.00 for non-members.

Adjournment:

Roger Hegg made a motion to adjourn the meeting and Steve Ulik seconded.