

## WIFCA BOARD MEETING MINUTES

April 12th, 2022 Teleconference

### Call to Meeting:

Bruce Klainot called the meeting to order at 7:32 am

### Members Present:

Don Walesewicz, Bruce Klainot, Roger Hegg, Kurt Meiers, Walley Helmila, Fred Jaeckle, Mike Wolfe, Michael Kerns, Nate Hall

### Members Absent:

Sam Hughes, Ray Weinstock, Steve Ulik, Pete Stollberg

### Minutes Review:

After corrections, a motion was made to approve the minutes by Fred Jaeckle and Kurt Meiers seconded.

### Treasurer's Report:

Fred Jaeckle Treasurer reported revenues for the month of March were \$301.43 with expenses of \$54.82. Year to date revenue was listed as \$2,554.63 and year to date expenses were \$453.17. The Summit Credit Union Balances were Savings Account \$176.65, Checking Account \$10,511.60, Money Market Account \$19,446.93, CD #101 \$1,545.23. Total funds available at meeting date was \$31,680.92. A motion was made to approve the minutes by Kurt Meiers and Don Walesewicz seconded.

### Membership and Executive Director Report:

Roger Hegg sent out an email to the board with a list of those who had signed up for a 2022 membership thus far. There were 7 Associate and 16 retail memberships to date. It was noted that Shaw and Mohawk haven't joined yet. Michael Kerns offered to reach out to a few contacts from each company to encourage them to join. Further discussion was tabled for the next meeting.

### Training:

Nate Hall discussed an installer he saw on YouTube who went to a tech school, contacted the administrators responsible for programs, put together a sixteen-student class group, and took them to a jobsite to show them what installers do for a living. He felt it was a great example of what the WFCMA and WIFCA are trying to do with their training initiatives. Nate is putting together a series of training modules himself for floorcovering installation and has been throwing around the idea of taking it to market locally. There aren't many training programs offered currently and he feels there are

opportunities for it. Nate would like WIFCA to participate in these events either monetarily or through marketing support. He would like to see it promoted to the dealer base in order to recruit prospects with the hope of getting installers trained. Everyone on the call felt it was a good idea and agreed to revisit this topic again.

### New Business:

Bruce Klainot mentioned Will Young of Engineered Floors is a prospective candidate for the fall meeting speaker. Steve Ulik is in the process of coordinating that and determining his level of interest. Fred Jaekle suggested Roger Hegg get compensated for his administrative duties at the Pre Covid 19 levels moving forward. The board members present voted and approved. Bruce let everyone know the website was updated.

### Spring Meeting:

Bruce Klainot asked the board if everyone had a chance to review the flyer information Roger had sent out. Everyone on the call said they had. Roger decided to pick a two-entrée option for the dinner buffet. One would be Sage Roasted Chicken and the other Baked Cod. The board agreed with his selections. Roger also asked if the board thought it would be a good idea to reach out to some local tech schools to promote the meeting. Michael Kerns said he had a few administrative prospects that might be interested. The board thought it would be wise to invite them as a guest and not charge them for dinner. Several other board members said they may have some tech school prospects in mind to invite to the meeting as well. The board thought it was a good idea to get as many people there as possible. Further discussion was tabled for the next meeting.

### Adjournment:

Bruce Klainot made a motion to adjourn the meeting and Don Walesewicz seconded.