

*WIFCA BOARD MEETING MINUTES*

August 9, 2022 Teleconference

**Call to Meeting:**

Bruce Klainot called the meeting to order at 7:33 am

**Members Present:**

Don Walesewicz, Bruce Klainot, Pete Stollberg, Roger Hegg, Kurt Meiers, Walley Helmila, Steve Ulik, Ray Weinstock, Rachel Berlin, Michael Kerns,

**Members Absent:**

Nate Hall, Sam Hughes, Fred Jaeckle, Don Walesewicz, Mike Wolfe

**Minutes Review:**

After corrections, a motion was made to approve the minutes by Roger Hegg and Wally Helmila seconded.

**Treasurer's Report:**

Roger Hegg reported on behalf of Fred Jaeckle revenues for the month of July were \$1,512.05 with expenses of \$9,298.17. Year to date revenue were listed as \$18,845.87 and year to date expenses were \$14,599.14. The Summit Credit Union Balances were Savings Account \$176.65, Checking Account \$4,984.44, Money Market Account \$27,450.33, CD #101 \$1,546.80. Total funds available as of 7/31/22 was \$34,158.22. Steve Ulik made a motion to approve the treasurer's report.

**Membership and Executive Director Report:**

Roger Hegg reported there were 11 Associate and 23 retail memberships to date. He didn't have anything new to report about the membership.

**Training:**

No new training initiatives were discussed.

## Fall Meeting:

Bruce Klainot reported the board continues to look at Michael Martin from the NWFA and Will Young from Drexmweaver. The potential speaker from Dreamweaver has been difficult to connect with thus far so Roger Hegg thought the board should considered asking Michael Martin from the NWFA and move forward. Steve Ulik mentioned concerns that wood flooring hasn't been that big of a draw for most retailers due to the LVP trend currently dominating the marketplace. Rachael Berlin offered up a different perspective and said the retailer she represents has begun promoting wood flooring more that WPC/Rigid core for a variety of reasons including lower claims ratios, cost, and lifecycle. Steve Ulik will try to reach out to Dreamweaver one more time before the board takes a final vote. Future discussion was tabled for the next meeting.

## New Business:

Bruce Klainot discussed the Floor Covering Education Foundation and the meeting Jim Aaron, Michael Kerns, and Bill Kerns had with MATC.. Michael reported the meeting went well. They presented the research Jim and his team had found regarding the lack of floorcovering tradespeople available nationwide and discussed the importance of establishing programs regionally to prospect and train future installers. The individuals they met with at MATC discussed the high startup costs required to develop a new program and for that reason they wouldn't be interested currently. With that, Michael did say they were willing to entertain an internship program of some degree down the road. Future discussion was tabled for the next meeting. Bruce Klainot formally welcomed Rachal Berlin from Precision Floors and the board is happy to have her join.

## Adjournment:

Roger Hegg made a motion to adjourn the meeting and Michael Kerns seconded.